

**Title: *Community Indicator Program for the San Diego-Tijuana Region***

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***Abstract***

This report presents an operational community indicator program (CIP) for the San Diego – Tijuana metropolitan area (SDTMA). The key objective of the research was to produce a citizen-generated CIP. The report is closely based on the work of the two focus groups held in the two cities and offers a small program which has immediate practical potential for implementation. The program consists of a suite of 35 indicators for which data has been identified and provided. Fifteen of the indicators apply to Tijuana, 20 to San Diego. The program is built around principles of community well-being or quality of life (QOL). It is the first sub-regional attempt at the scale of the US-Mexico Bi-National Region (BNR) to integrate existing environmental, social, and economic data into a single coherent program to inform community leaders about the condition of the SDTMA. The region covered by the CIP generally consists of the urbanized core of metropolitan Tijuana, the City of San Diego, and associated cities like Chula Vista and El Cajon within the southern part of San Diego County.